

5 YEARS

RUSSIAN RETAIL WEEK 2019

3-8 june 2019





Minister of Industry and Trade
of the Russian Federation

Denis Manturov:

«The Russian Retail Week is the significant landmark event that indicates the new level of relationships between the business and the government. The Forum allows to discuss widescale retail industry issues and contribute to establishing effective cooperation of government bodies with retailers. Retailers, producers and suppliers of consumer products and services ask direct questions and get answers during the open dialogue with the federal and regional authorities. I strongly believe that this dialogue is useful for solving industry issues»



Head of the Russian Retail Week Management
Board, the Chairman of the Board of the
Russian Retail Experts Association

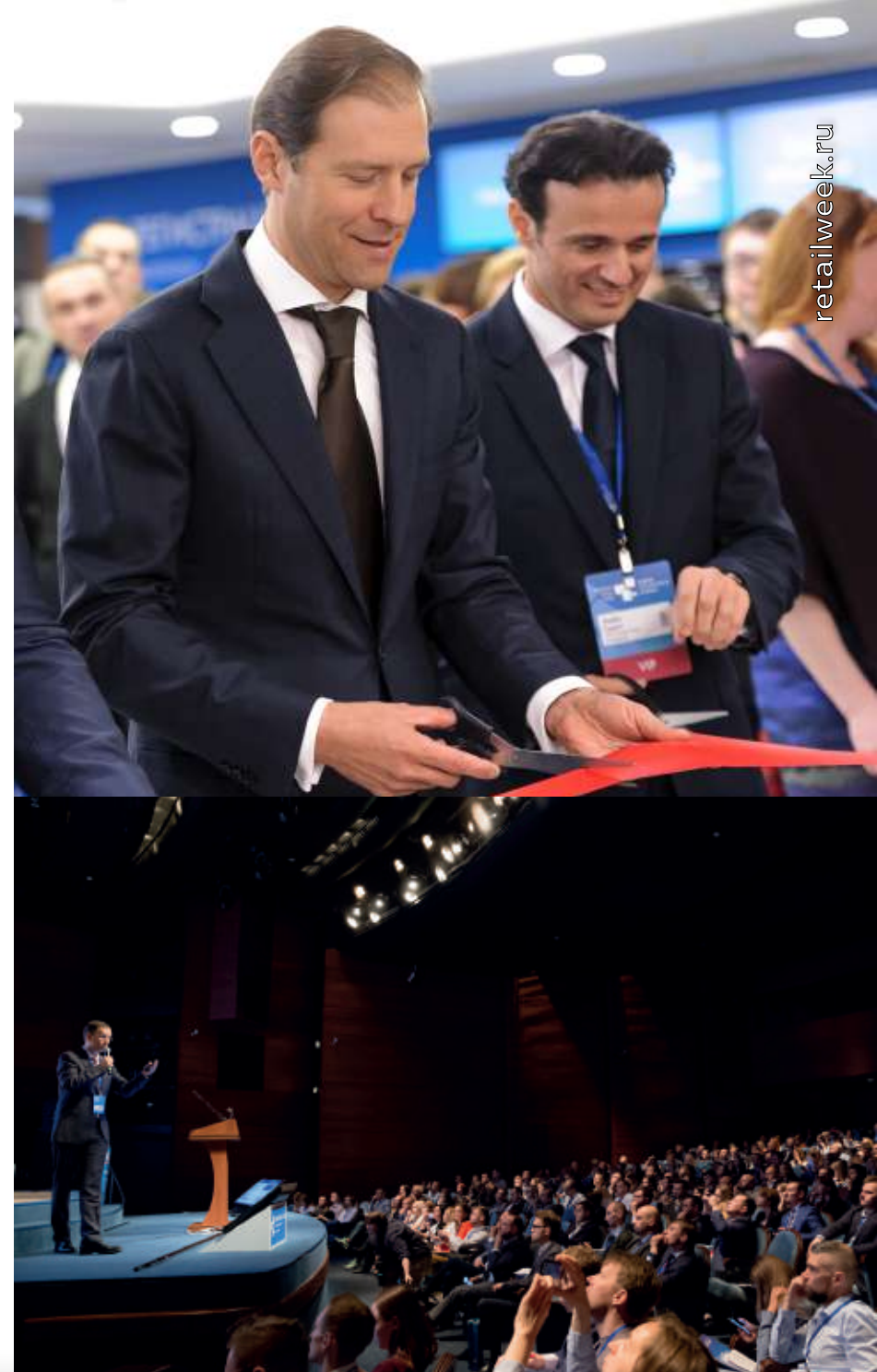
Andrey Karpov:

«The aim of the Russian Retail Week is to build the largest communication platform for the open B2B, B2G and B2C dialogue. Participation in the Forum provides the opportunity to enhance the commercial potential, expand business contacts, strengthen relationships with clients and partners. Retail is one of the fast changing industries that instantly reacts to new technologies and new models of communication with end customers. The Russian Retail Week is the great opportunity for both the government and the business to discuss industry trends and issues as well as to demonstrate industry achievements and share experience»

About the Russian Retail Week

Within the Russian Retail Week numerous industry events will take place. RRW 2019 includes:

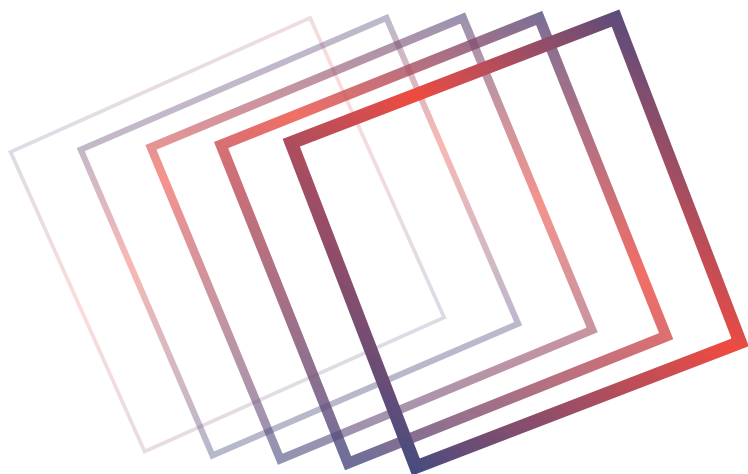
- Widescale **CONFERENCE PROGRAM** featuring the participation of federal and regional retailers, heads of the Russian Government and federal authorities, regional consumer market government bodies, the largest Russian and international suppliers as well as other consumer market participants;
- **RETAIL WEEK EXPO** exhibition demonstrating innovations and technologies in retail industry;
- Innovative **RETAIL TOURS** demonstrating modern innovative technologies in retail industry;



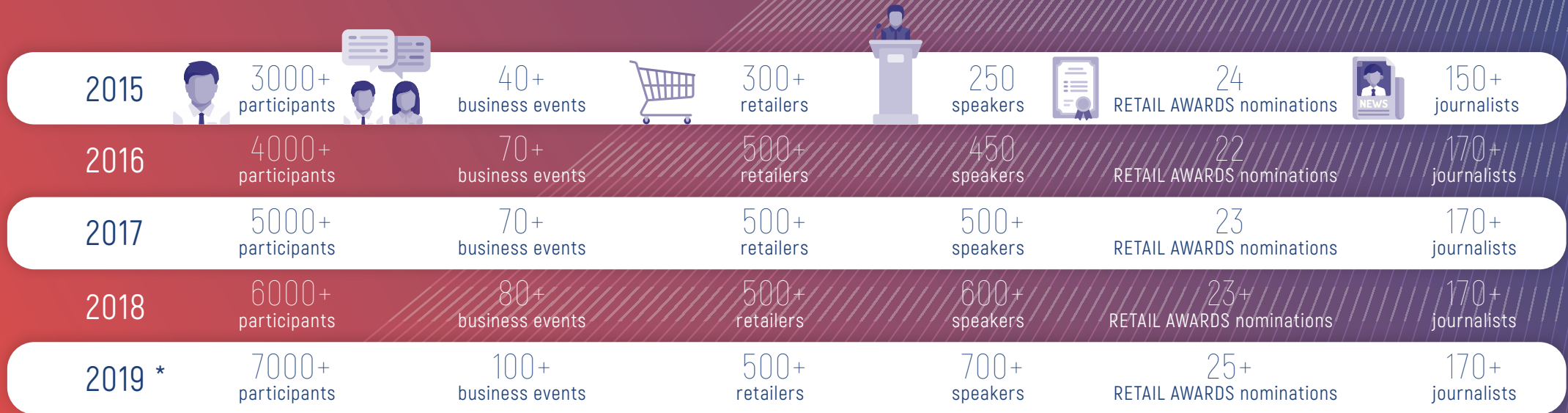
retailweek.ru



- **RETAILER PURCHASES CENTER**, direct individual negotiations on supplies featuring the participation of retailers' purchasers and suppliers of consumer products;
- Professional industry contest **RETAIL WEEK AWARDS**;
- All-Russian contest **TRADE OF RUSSIA 2019** on the best solutions and ideas for various retail formats;
- **TOP RETAIL MANAGERS**, the first Russian rating of top managers in retail industry;
- **RUSSIAN RETAIL WEEK CUP OF MINIFOOTBALL** among Russian retail managers and their families.



Russian Retail Week in figure



*Organizers' forecast

RRW participants represented at the Forum



8 reasons to take part in business program of the Russian Retail Week 2019

1

Even more useful business contacts

2

More than 100 events: plenary sessions, strategic sessions, round tables, seminars, interactive sections on all retail issues

3

Thematic events with buyers and suppliers

4

More than 700 speakers and 7000 participants

5

Representative participation of retail top managers and decision makers

6

GR agenda featuring the participation of the Russian Government, federal ministries and departments, regional and municipal bodies

7

New experience, innovative technologies, best solutions, retail start-ups and much more

8

Master classes of leading experts: case studies, working techniques, open dialogue





retailweek.ru



Exhibition

During **RETAIL WEEK EXPO 2019** leading suppliers, service and consulting companies will demonstrate innovations and technologies in retail as well as the newest products and services.

Guests of **RETAIL WEEK EXPO 2019** will take part in interactives and master classes, get access to the best store solutions, special offers from exponents, the latest Digital solutions demonstrated in special expo zone Digital Signage.

Participation in **RETAIL WEEK EXPO 2019** provides:

- new business contacts
- new clients
- market placement of product or service
- evaluation of product or service quality
- and much more



Retailer Purchases Center

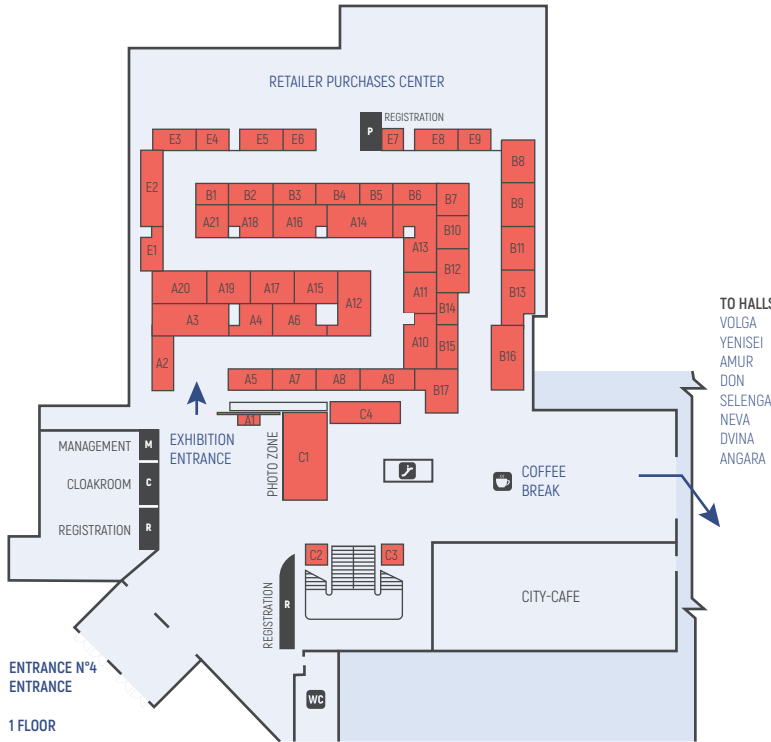
Retailer Purchases Center is the project that allows to negotiate supply of your products directly and individually with commercial directors, heads of private labels and purchasing departments of the federal and regional retailers.

Retailer Purchases Center provides opportunity to negotiate with:

- leading federal and regional retailers;
- purchasers of retailers;
- heads of private labels that are searching for suppliers.

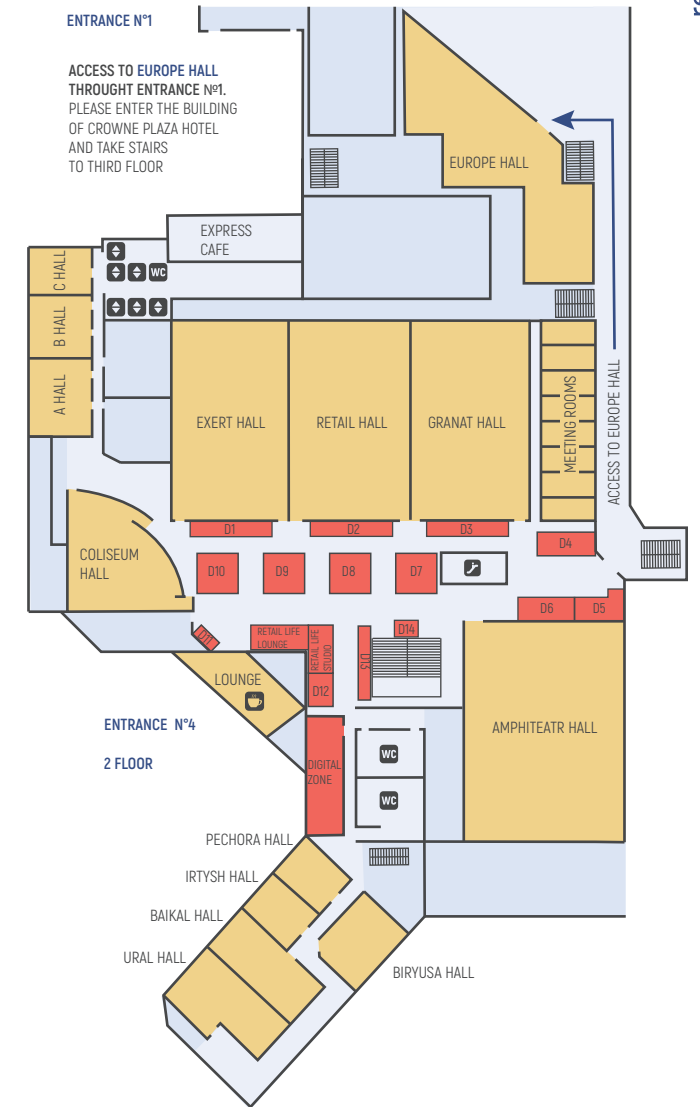
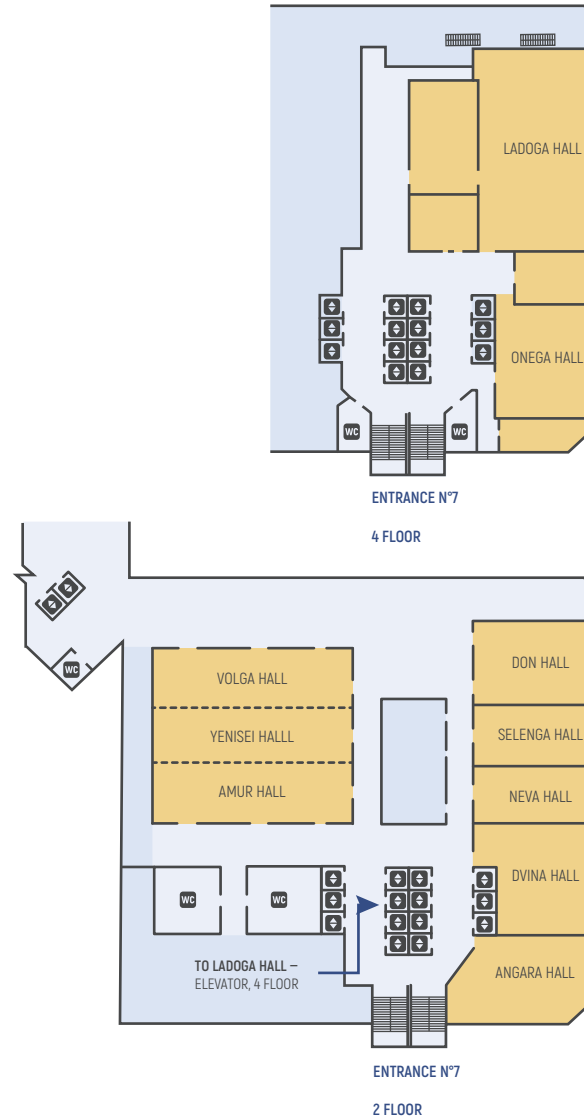


Map of exhibition and discussion areas



Signs:

- TOILETS
- ELEVATOR
- ESCALATOR
- DISCUSSION AREAS
- EXHIBITION AND ADVERTISING AREAS
- COFFEE BREAK ZONE





The aim of the Award is to celebrate the outstanding representative of the Russian retail market, attract industry community attention to the most significant achievement in retail development in the last year as well as provide the best industry practices to retail professionals. In 2019 the winners will be celebrated in the following nominations:

- Retail Start-up of the Year
- Best Customer Experience
- Retail Brand Collaboration of the Year
- Retail IT Project of the Year
- Best Employer of the Year
- Most Effective Collaborations (Retailers and Suppliers)
- Store of the Year
- Shop Design
- Social Responsibility
- Best Customer Experience in Shopping Center

Expert nominations:

- Retailer of the Year
- Largest Russian Retailer
- Fastest Growing Retailers
- Most Informationally Transparent Retailer
- Best Shopping Center for Retailer

2015-2018 winners of the award **RETAIL WEEK AWARDS**

X5 Retail Group, Wildberries, Auchan, Dixy, Lenta, Magnit, Ulmart, VkusVill, Eldorado, M.video, Sportmaster, Metro Cash&Carry, DA!, Red&White, Magnit cosmetic, Orteka, Finn Flare, Askona, Bristol, WINELAB, Modi fun shop, A-FABRIQUE, INTERTORG, Petrovich, Gloria Jeans, Exist.ru, Samson-Pharma, Detsky Mir, L'Etoile, Sunlight, Ulybka Radugi, Azbuka Vkusa, Sangi Stil, Norman-Vivat, Maxidom, A.v.e., Ozon.ru, Tekhnosila, Dom kultury vkusa, Obuv Rossii, Dobryanka, Fix Price, Vernyy, Panorama Retail, Chelny-Khleб, Globus, Leroy Merlin, Respublica, Yuterra, Artemida-Don, Posudacenter, Pyaterochka, Zenden, 36,6, Ile de Beaute, Hamleys, Leonardo, Chitay-gorod, Unilever, Maria-Ra, Komandor, Monetka, Lama, Gulliver supermarkets, Zolotoye Yabloko, re:Store.



RETAIL WEEK Awards



TOP RETAIL MANAGERS – is the annual award that celebrates Russian retail managers who have excelled in the industry and have obtained the top reputation. The Rating includes the individuals rather than companies. Target audience is top managers of retail chains.

In 2019 winners will be celebrated in the following nominations:

- Industry Man/Woman
- General Director
- Finance Director
- Operations Director
- Commercial Director
- Private Label Director
- Marketing Director
- Public Affairs & Communications Director
- Government Affairs Director
- HR Director
- IT Director
- E-Commerce Director
- Logistics & Supply Chain Director
- Legal Director



MEAT, DAIRY and BAKERY congress

For the first time within the **Russian Retail Week** three congresses will take place at once. They are Meat, Dairy and Bakery Congresses. Participants who represent business, business communities, regional and federal authorities and foreign guests will discuss the situation in these categories, current trends, efficiency of retail and new growth points. During the day guests will have the opportunity to taste industry products.



ALCOHOL congress

Within the Russian Retail Week three-day Alcohol congress will take place: on the first and second day participants will share experience, discuss current issues of wine industry, development trends in retail and evaluate product quality as well as taste the best samples. On the third day the attention of participants will be paid to the spirits industry issues.





RUSSIAN RETAIL WEEK CUP

OF MINIFOOTBALL 2019

On June 8, within the Russian Retail Week the traditional industry tournament **RUSSIAN RETAIL WEEK CUP OF MINIFOOTBALL 2019** among retailers will take place. The tournament will be the bright ending of the forum and memorable sport celebration for the Russian teams and their families.

Tournament participants 2012-2018: X5 Retail Group, Leader Team, Coca-Cola, Sportmaster, DIXY, BILLA, JTI, Globus, SAP, O'KEY, Adamas, Invitro, Metro Cash&Carry, M.video, LENTA, Minpromtorg of Russia, OPTICOM, ECCO, LaModa, Bosco di Ciliegi, Wildberries, Rosinter, Castorama, LVMH P&C, re:Store Retail Group, Auchan, Yashma Zoloto, Leroy Merlin, Imperial, Veltio, Ormatek, Admitad, IML, Dym Dymych, LVMH, Stroytek, MTS Retail Chain, SUNLIGHT, Gazprombank, PrintER.A. and others.

Score goals against partners and competitors!



Russian Retail Week Management:

+7 495 924 02 80

info@raerr.ru

Russian Retail Week operator:
Retail Event Ltd.

info@retailevent.ru

www.retailweek.ru